KM Beauty®

CLEANSING FOAM

VEGAN
DEVELOPED AND MANUFACTURED IN THE CZECH REPUBLIC




KM Beauty®

MORE THAN 2 YEARS OF DEVELOPMENT

BECAUSE THE FORMULA MATTERS.

Yes, we spent more than two years developing the new KM Beauty Cleansing Foam. Our goal was to create a product that would meet our standards for gentleness, performance and quality, while being suitable both for professional use by lash & brow artists and for their clients' everyday home care.
Both development and manufacturing take place in the Czech Republic under our direct supervision, and the product has undergone a complete safety assessment in accordance with European cosmetics legislation.

FROM THE VERY FIRST FORMULA TO THE FINAL PRODUCT. DEVELOPED WITH ATTENTION TO EVERY DETAIL.

WHY YOU'LL LOVE IT

GENTLE CLEANSING – for lashes, brows and the sensitive eye area

OPTIMAL pH – also suitable for preparing lashes and brows before lamination

VEGAN FORMULA – with rose water and botanical extracts

NO ADDED SLS/SLES, PARABENS OR SILICONES

HYDRATES AND SOOTHES – thanks to glycerin and plant-based active ingredients

DOES NOT IRRITATE OR DRY OUT THE SKIN – especially important for the delicate and sensitive eye area

DEVELOPED AND MANUFACTURED IN THE CZECH REPUBLIC



GENTLE ON LASHES AND BROW HAIRS. TOUGH ON IMPURITIES.

ONE PRODUCT. TWO WAYS TO USE IT.

IN THE SALON

For thorough cleansing of lashes and brows before professional treatments.
Ideal for example:

- before eyelash extensions
- before lash lifting
- before brow lamination

Removes excess oil, impurities and traces of cosmetic products, preparing the lashes or brows for the next step of the treatment.

AT HOME

For clients' regular care of:

- eyelash extensions
- laminated lashes
- laminated brows
- natural lashes and brows

TIP FOR STYLISTS

Recommend the cleansing foam to your clients as part of their aftercare routine and expand your salon offering with a product they can use every day.

INSIDE, YOU'LL FIND MORE THAN JUST CLEANSING INGREDIENTS

ROSE WATER – Rosa Damascena Flower Water
One of the key ingredients in the formula. Helps soothe, tone and refresh the skin.
CUCUMBER – Cucumis Sativus
Helps hydrate and refresh the skin while caring for the delicate eye area.
GREEN TEA – Camellia Sinensis
An antioxidant that helps protect the skin from the effects of free radicals.
HORSETAIL – Equisetum Arvense
A botanical extract valued for its conditioning and regenerating properties.
GLYCERIN – Helps the skin maintain its natural hydration.



+ MILD SURFACTANTS
Cocamidopropyl Betaine • Sodium Cocoyl Glutamate • Decyl Glucoside
For effective yet gentle removal of impurities without unnecessary drying.

DAILY CLEANSING IN 3 STEPS

1 WET

Gently wet the lashes, brows and surrounding area.

2 CLEANSE

Apply a small amount of foam and gently massage with the cleansing brush.

3 RINSE

Rinse thoroughly with clean water.

BETTER TOGETHER

KM Beauty Cleansing Foam

+

KM Beauty Cleansing Brush





MYTHS ABOUT CLEANSING EYELASH EXTENSIONS

“Eyelash extensions shouldn’t get wet.”
Regular cleansing is actually an important part of proper aftercare.

“Rinsing them with water is enough.”
Water alone may not remove excess oil and traces of cosmetic products.

“The stronger the cleanser, the cleaner the lashes.”
For the delicate eye area, it is best to choose gentle products specifically designed for this type of care.



LASHES NEED CLEANSING. REGULARLY!



CLEAN LASHES.

BEAUTIFUL LASHES.

Professional care your clients can take home.

kmbeauty.cz
www.kmbeauty.cz
+420 724 184 174